

# West Virginia Automobile & Truck Dealers Association



POST OFFICE BOX 2028  
CHARLESTON, WEST VIRGINIA 25327  
TELEPHONE 304 343-4158  
800 888-4158  
FAX NUMBER 343-8474  
RUTH LEMMON  
President

Dear Applicant:

Thank you for your interest in membership with the West Virginia Automobile and Truck Dealers Association.

The West Virginia Automobile and Truck Dealers Association has been in the business of representing West Virginia franchised dealers since 1933 and we are extremely proud of this history.

After your application for membership has been approved, you will be entitled to many benefits, which include the following:

- Publications - The WVATDA monthly newsletter and any special bulletins.
- Conventions and Meetings - As an associate member you are invited to participate in our Annual Convention and any other meetings that are not solely for the franchise dealers. Our conventions offer a wonderful opportunity to mix and mingle with our members.
- Vehicle Registration Reports - These reports are offered on a monthly basis to our members at a reduced rate. A copy of the report will be sent to you free of charge as a new Member. If this is a document you find useful, you may order it monthly for a reduced fee of \$100 for the first report/county and \$75 for each subsequent report/county.
- Legislative Representation - WVATDA works very closely with your industry representatives in the legislative arena to ensure fair representation and forge a stronger relationship.

Member dues are based on the number of cars and trucks sold during the 12 calendar months preceding the date of your application

Our hope is that the West Virginia Automobile and Truck Dealers Association will become your source for any information you may need in regard to the automobile and truck industry.

Sincerely,  
Ruth R. Lemmon  
President

**SERVICES FOR MEMBERS  
PROVIDED BY  
WV AUTOMOBILE & TRUCK DEALERS ASSOCIATION**

***WVATD Benefit Group, LLC***- members are eligible to participate in a competitively priced comprehensive group insurance (health & life) plan specifically tailored to the industry. We have the ability to provide quotes from all major carriers and can customize a program to fit members' specific needs. WVATD Benefit Group, LLC is owned by the members of WVATDA, therefore they have the ability to buy from themselves.

***Communicator of State & Federal Laws & Regulations***- The Association keeps you updated on new laws and regulations before they come into effect, so that you will be better prepared to deal with the changes. You receive this information through Bulletins, Seminars, Monthly Newsletters, Dealer Meetings and Convention Business Sessions.

***DSI- Providing the Best Company Resources*** - Endorsement of companies through WVATDA that sell or specialize in products geared toward the automotive industry that are of the highest quality and best value to our dealers. All companies are reviewed by our DSI Committee, based on their reputation as a business and the quality of the product and how it will benefit the association and the individual dealers.

***Government Agency Liason*** - The association is in constant communication with all Federal and State government agencies that are dealing with automotive related issues. We rely on the members of our association to keep us informed as to the needs of our particular industry so that we can work toward changes that will benefit all of our members. All information is passed on to you, our member through regular Bulletins and Newsletters.

***Legislative Representation*** - WVATDA strives for favorable legislation on all automotive related issues. We are sure that our voice is heard on any unfavorable legislation that could deprive the industry in any way.

***Annual Convention*** - Provides businesses an excellent opportunity to display their products in a relaxed environment, thus opening lines of communication between the suppliers and the individual dealers.

***Keeping Lines of Communication Open*** - Your state association not only keeps you up to date with the latest happenings here at home, but is in daily contact with trade associations throughout the country, exchanging ideas, receiving suggestions and obtaining information on new products and companies that we may not have had the opportunity to examine as of yet.

***Awareness of Market Trends*** - Providing you an opportunity to subscribe to the monthly Registration Report. This report consists of listings for all new and used vehicles sold in the state of WV over the past 31 days. This report not only lists names of the dealers and dealer numbers but also includes information about the purchaser and a description of the vehicle as well as the vehicle identification number and lien holder.

***Annual International Auto Show***- WVATDA holds an annual auto show that gives the publican opportunity to view cars for the following year, as well as concept cars of the future. The Charity Gala (VIP Reception), held especially for the dealer, associate, and corporate members of the Association, allows members a chance to preview the show and its many features prior to the actual show.

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## APPLICATION FOR MEMBERSHIP

Date \_\_\_\_\_

1. Application is made for membership in the WV Automobile and Truck Dealers Association:

_____		_____	
Name of Dealership		P.O. Box # and Street	
_____		_____	
City		State	Zip
_____		_____	
Phone	Fax #	Email	

Check one: Corporation \_\_\_\_\_ Partnership \_\_\_\_\_ Individual Proprietorship \_\_\_\_\_

If a corporation or a partnership, give name of officer or partner authorized to represent dealership for association purposes:

_____	_____
Authorized Representative	Title

If an individual proprietorship, give name of owner: \_\_\_\_\_

2. List make/makes of cars/trucks you are franchised to sell:

_____	_____
_____	_____

3. Membership dues are based on the number of cars and trucks sold during the 12 calendar months preceding the date of this application. Dealers not in business a full year should carefully estimate their annual volume.

All dues are payable for Association fiscal year November 1 to October 31 of the following year. New members will pay for the number of remaining months of the fiscal year.

### NUMBER OF NEW CARS AND NEW TRUCKS SOLD IN PREVIOUS TWELVE MONTHS

_____ 0-199	\$225.00
_____ 200-299	\$325.00
_____ 300-399	\$425.00
_____ 400-499	\$525.00
_____ 500-599	\$625.00
_____ 600-699	\$750.00
_____ 700-799	\$950.00
_____ 800+	\$1,050.00

4. The primary purpose of the Automobile Dealers Association is to promote high principles of commercial honor and integrity in the sale and service of motor vehicles. This dealership accepts and agrees to abide by the Certificate of Incorporation, the By-Laws and such standards and practices as are properly adopted by the Association- a failure to do so will render its membership subject to cancellation.

\_\_\_\_\_  
Signature of Owner (same as above)