

West Virginia Automobile & Truck Dealers Association



POST OFFICE BOX 2028
CHARLESTON, WEST VIRGINIA 25327
TELEPHONE 304 343-4158
800 888-4158
FAX NUMBER 343-8474
RUTH LEMMON
Executive Vice President

Dear *Applicant*:

Thank you for your interest in associate membership with the West Virginia Automobile and Truck Dealers Association.

The West Virginia Automobile and Truck Dealers Association has been in the business of representing West Virginia franchised dealers since 1933 and we are extremely proud of this history. Part of the success of the Association is due to the support of organizations.

After your application for associate membership has been approved, you will be entitled to many benefits, which include the following (we have included a formal outline of services we provide on the next page):

- ▶ Publications - The WVATDA monthly newsletter and any special bulletins.
- ▶ Conventions and Meetings - As an associate member you are invited to participate in our Annual Convention and any other meetings that are not solely for the franchise dealers. Our conventions offer a wonderful opportunity to mix and mingle with our members.
- ▶ Vehicle Registration Reports - These reports are offered on a monthly basis to our members at a reduced rate. A copy of the report will be sent to you free of charge as a new Associate Member. If this is a document you find useful, you may order it monthly for a reduced fee of \$200 for the first report/county and \$150 for each subsequent report/county.
- ▶ Legislative Representation - WVATDA works very closely with your industry representatives in the legislative arena to ensure fair representation and forge a stronger relationship.

Member dues for associate members are \$350 annually and we will send you an invoice each December for the upcoming year.

Our hope is that the West Virginia Automobile and Truck Dealers Association will become your source for any information you may need in regard to the automobile and truck industry.

Sincerely,
Ruth R. Lemmon
President

C: Charles "Chuck" Lewis, WVATDA Chairman

RRL/lmt

**SERVICES FOR ASSOCIATE MEMBERS
PROVIDED BY
WV AUTOMOBILE & TRUCK DEALERS ASSOCIATION**

COMMUNICATOR OF STATE & FEDERAL LAWS & REGULATIONS- The Association keeps you updated on new laws and regulations before they come into effect, so that you will be better prepared to deal with the changes. You receive this information through Bulletins, Seminars, Monthly Newsletters, Dealer Meetings and Convention Business Sessions.

DSI - PROVIDING THE BEST COMPANY SOURCES - Endorsement of companies through WVATDA that sell or specialize in products geared toward the automotive industry that are of the highest quality and best value to our dealers. All companies are reviewed by our DSI Committee, based on their reputation as a business and the quality of the product and how it will benefit the association and the individual dealers.

GOVERNMENT AGENCY LIAISON - The association is in constant communication with all Federal and State government agencies that are dealing with automotive related issues. We rely on the members of our association to keep us informed as to the needs of our particular industry so that we can work toward changes that will benefit all of our members. **All information is passed on to you, our member through regular Bulletins and Newsletters.**

LEGISLATIVE REPRESENTATION - WVATDA strives for favorable legislation on all automotive related issues. We are sure that our voice is heard on any unfavorable legislation that could deprive the industry in any way.

ANNUAL CONVENTION - Provides businesses an excellent opportunity to display their products in a relaxed environment, thus opening lines of communication between the suppliers and the individual dealers.

KEEPING LINES OF COMMUNICATION OPEN - Your state association not only keeps you up to date with the latest happenings here at home, but is in daily contact with trade associations throughout the country, exchanging ideas, receiving suggestions and obtaining information on new products and companies that we may not have had the opportunity to examine as of yet.

AWARENESS OF MARKET TRENDS - Providing you an opportunity to subscribe to the monthly Registration Report. This report consists of listings for all new and used vehicles sold in the state of WV over the past 31 days. This report not only lists names of the dealers and dealer number but also includes information about the purchaser and a description of the vehicle as well as the vehicle identification number and lien holder.

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APPLICATION FOR ASSOCIATE MEMBERSHIP

Application is made for associate membership in The **WEST VIRGINIA AUTOMOBILE & TRUCK DEALERS ASSOCIATION** by:

Name of Business P.O. Box or Street

City or Town State Zip Code

Phone Fax

Email Address (es)

Choose One

Corporation Partnership Individual Proprietorship

Name of Authorized Person Title

If proprietorship, please give name of owner.

List product(s) or service(s) provided.

All dues are \$350.00 and payable on a calendar year basis
The primary purpose of the **WEST VIRGINIA AUTOMOBILE & TRUCK DEALERS ASSOCIATION** is to promote high principles of commercial honor and integrity in sales and service for the general public. This business accepts and agrees to abide by the Certificate of Incorporation, the By-laws and such standards and practices as are properly adopted by the Association. A failure to do so will render its membership subject to cancellation.

Authorized Signature

Date